Crowdfunding analysis

Report

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# Conclusions

56% of companies using crowdfunding achieve their goal.

The top 3 successful categories are:

* Theatre (187)
* Film & video (102)
* Music (99)

The top sub-category is Plays (187), which also is the entire Theatre category.

# Limitations of the dataset and suggestions

This data is limited by the country of origin (AU, CA, CH, DK, GB, IT, US), year (2010-2020), and categories.

An additional value can be added by evaluating the goal table, to point out the high success percentage within goal values of 15000 to 19999 and 20000 to 24999.

As well as reviewing the data from the country of origin perspective and understanding in what country where made the most donations and when.